



PLAY. WIN. DOMINATE.

# PRIVACY POLICY

Effective Date: April 30, 2026

|      |      |         |
|------|------|---------|
| GDPR | CCPA | AML/KYC |
|------|------|---------|

sweepstown.com | [privacy@sweepstown.com](mailto:privacy@sweepstown.com) | [compliance@sweepstown.com](mailto:compliance@sweepstown.com)

iGaming Aggregator / Sweepstakes Promotions / Top-Ups / Redemption

This Privacy Policy governs how Sweepstown collects, uses, discloses, and safeguards your personal information when you access our website, promotions, affiliate systems, top-up services, redemption services, and social channels. By using Sweepstown, you agree to the practices described herein.

## 1 ELIGIBILITY & AGE REQUIREMENTS

Sweepstown is intended exclusively for users who are legally permitted to access sweepstakes, social casino, or gaming-related promotional services in their jurisdiction. Access is strictly limited to eligible adults.

### Legal Access Requirements

- ◆ Minimum age of 18+ or 21+ depending on your jurisdiction
- ◆ Sweepstown does not intentionally collect data from minors
- ◆ Access is restricted for users in prohibited states or countries
- ◆ Users are solely responsible for verifying the legality of use in their local jurisdiction



## 2 INFORMATION WE COLLECT

We collect information necessary to provide our services, ensure compliance, prevent fraud, and improve your experience on the platform.

### Personal Information

- ◆ Full name
- ◆ Email address
- ◆ Phone number
- ◆ Billing / payment metadata
- ◆ Account credentials
- ◆ Verification documents

### Technical Information

- ◆ IP address & approximate geolocation
- ◆ Browser type & operating system
- ◆ Device identifiers & session logs
- ◆ Cookies & tracking pixels
- ◆ Top-up activity & redemption requests
- ◆ Affiliate referrals & promotional engagement

### Support Data

- ◆ Live chat & email support records
- ◆ Social media interactions
- ◆ Fraud prevention flags

## 3 COOKIES, PIXELS & TRACKING TECHNOLOGY

Sweepstown uses advanced digital tracking systems to improve functionality and marketing performance across the platform.

### Technologies Used

- ◆ Cookies & web beacons
- ◆ Meta pixels & Google Analytics
- ◆ Affiliate attribution systems
- ◆ Session tracking & conversion analytics

### Why We Use Them

- ◆ Login authentication
- ◆ Fraud prevention
- ◆ Ad performance optimisation
- ◆ User personalisation
- ◆ Conversion optimisation

## 4 PAYMENTS, TOP-UPS & REDEMPTIONS

Sweepstown may facilitate top-ups, account support, and redemption coordination directly or through verified third-party payment systems. All financial operations are handled under strict security standards.

- ✓ PCI-conscious processing environments
- ✓ Encrypted transaction pathways
- ✓ Continuous fraud monitoring
- ✓ Payment gateway integrations
- ✓ Limited card storage practices unless legally secured

## 5 KYC / AML COMPLIANCE

To maintain platform integrity, prevent abuse, and satisfy regulatory obligations, Sweepstown may request identity verification and conduct anti-money laundering reviews.

- ◆ Government-issued photo ID



- ◆ Proof of identity documentation
- ◆ Source of funds verification
- ◆ Fraud checks & sanctions screening
- ◆ Anti-money laundering (AML) reviews

## 6 AFFILIATE, PROMOTIONAL & THIRD-PARTY DISCLOSURE

Sweepstown operates as an aggregator and may earn commissions through affiliate partnerships. By using our platform, you acknowledge that third-party platforms maintain their own independent privacy policies.

### This Means

- ◆ We may promote third-party gaming platforms
- ◆ Affiliate links may track conversions and referrals
- ◆ Promotional offers may involve partner systems
- ◆ External websites maintain separate, independent privacy policies

### Third Parties May Include

- ◆ Payment processors & advertising platforms
- ◆ Sweepstakes operators & analytics providers
- ◆ CRM systems & legal/compliance vendors

## 7 INTERNATIONAL DATA TRANSFERS

Your data may be processed internationally depending on our hosting infrastructure, support teams, payment vendors, and compliance systems.

- ✓ Contractual safeguards with international partners
- ✓ Technical access controls & encryption
- ✓ Legal compliance protocols for cross-border transfers

## 8 GDPR / CCPA / CPRA USER RIGHTS

Depending on your location, you may have specific rights regarding your personal data under applicable privacy regulations including GDPR, CCPA, and CPRA.

- ✓ Access your personal data
- ✓ Correct inaccuracies in your data
- ✓ Request deletion of your data
- ✓ Restrict or object to processing
- ✓ Withdraw consent at any time
- ✓ Data portability
- ✓ Marketing opt-out
- ✓ Appeal privacy-related decisions

To exercise any of these rights, contact us at [privacy@sweepstown.com](mailto:privacy@sweepstown.com) or [compliance@sweepstown.com](mailto:compliance@sweepstown.com).

## 9 DATA SECURITY

We take the security of your personal information seriously and implement commercially reasonable technical and organisational controls to protect your data.

- ◆ SSL encryption for all data in transit



- ◆ Secure, access-controlled servers
- ◆ Role-based internal access controls
- ◆ Continuous fraud monitoring systems
- ◆ Account verification & limited data exposure
- ◆ Internal confidentiality safeguards

No online system is 100% immune from risk. Sweepstown applies commercially reasonable security controls, but cannot guarantee absolute security.

## 10 MARKETING COMMUNICATIONS

By engaging with Sweepstown promotions, users may opt into receiving marketing communications. You may unsubscribe at any time unless operational or legal communications are required.

- ◆ SMS updates & promotional emails
- ◆ Social media campaigns
- ◆ Sweepstakes alerts & offer notifications

To opt out of marketing communications, use the unsubscribe link in any email or contact [sweepstown07@gmail.com](mailto:sweepstown07@gmail.com).

## 11 RESPONSIBLE SOCIAL GAMING

Sweepstown is committed to promoting responsible engagement and healthy gaming habits across all users.

- ✓ Healthy gameplay awareness & educational resources
- ✓ Promotional transparency at all times
- ✓ Social gaming responsibility initiatives
- ✓ User control tools where applicable
- ✓ Compliance-first operational standards

## 12 RESTRICTED JURISDICTIONS

Access to Sweepstown may be blocked where prohibited by applicable law. Users are solely responsible for understanding and complying with their local laws.

- ◆ Verify the legality of access in their local jurisdiction
- ◆ Follow all applicable jurisdictional laws
- ◆ Avoid accessing the platform from prohibited territories
- ◆ Use all services responsibly and in good faith

## 13 DATA RETENTION

We retain your personal information only for as long as is reasonably necessary to fulfil the purposes for which it was collected, and as required by law.

- ◆ Legal and regulatory obligations
- ◆ Compliance reviews & audit requirements
- ◆ Fraud prevention & dispute resolution



- ◆ Ongoing business operations

## 14 POLICY UPDATES

SweepstOWN reserves the right to revise this Privacy Policy periodically to reflect changes in our practices, legal requirements, or platform services.

- ◆ Prominent website notices
- ◆ Email notifications to registered users
- ◆ Platform alerts & in-app banners
- ◆ Legal pages on SweepstOWN.com

Continued use of the platform after any update constitutes acceptance of the revised Privacy Policy.

## 15 CONTACT & COMPLIANCE

For any privacy-related inquiries, data requests, or compliance questions, please reach out to our dedicated team.

- ◆ **Privacy:** [privacy@sweepstown.com](mailto:privacy@sweepstown.com)
- ◆ **Compliance:** [compliance@sweepstown.com](mailto:compliance@sweepstown.com)
- ◆ **Support:** [sweepstown07@gmail.com](mailto:sweepstown07@gmail.com)
- ◆ **Business:** [mcoretechllc@gmail.com](mailto:mcoretechllc@gmail.com)
- ◆ **Website:** [Sweepstown.com](https://Sweepstown.com)

### ■ LEGAL DISCLAIMER

This document is designed as a comprehensive compliance-forward privacy framework for an iGaming aggregator and sweepstakes promotional platform. Final legal review by qualified gaming, sweepstakes, privacy, and advertising counsel is strongly recommended to ensure jurisdiction-specific compliance. SweepstOWN makes no warranties regarding the completeness or suitability of this policy for all jurisdictions.

**Built for Players.**

**Designed for Trust.**

**Protected for Compliance.**

■ **Play Smart.**

■ **Stay Secure.**

■ **Sweep Strong.**